

KYW Newsradio Internship Program

Every semester, KYW Newsradio has internship positions available. Students get a chance to really explore “the business” and pick up great experience that will translate into marketable job skills for students pursuing careers in broadcasting.

Primarily, participants major in communications or journalism. The program is also open to those who major in English, political science, marketing, business administration, broadcast sales and related areas. Interns can join the news, marketing, or sales departments for one semester.

Prospective interns must be students currently enrolled in a post-secondary program that sponsors internships for academic credit. We do not have opportunities for high school students or volunteers.

Students must be in satisfactory academic standing with an overall grade point average of 2.7 (C+) and a minimum grade point average of 3.0 (B) in major courses.

If you meet above requirements, please complete and return the following five documents:

- 1) Intern Application (below)
- 2) Advisor’s Verification Form (below)
- 3) Internship Agreement (below)
- 4) An original college/university transcript
- 5) A one-page letter stating why you wish to undertake this Internship

When you have all five documents fully completed, please mail your Internship packet to:

Internship Opportunities
KYW Newsradio 1060
400 Market Street, 10th Floor
Philadelphia, PA 19106

Internship Descriptions

KYW Newsradio is the most listened to radio station in the State of Pennsylvania. This All News powerhouse has been covering the Philadelphia region since 1965, making it the longest running radio format in the city.

KYW Newsradio staff members are seasoned broadcasters who have worked their way up through the industry and help students interested in careers broadcast journalism in a variety of ways. An internship at KYW Newsradio not only helps prepare students for the real world with hands-on experience, but it provides students with the opportunity to jumpstart their resume with call letters recognized throughout the broadcast industry – call letters synonymous with broadcasting and journalism excellence.

Internships are available in the following three categories:

Marketing

Assist the marketing department with event planning and execution, station research and analysis and developing presentations for various uses. KYW Newsradio is one the strongest broadcast brands in Philadelphia and interns can be an active member of the team charged with marketing and promoting that brand as it expands into a variety of new media delivery options. You'll also get the chance to observe and work with the station's award-winning news staff, while learning some of the state-of-the-art newsroom technology.

Advertising Sales

Observe salespeople from the city's number one radio sales staff. You'll accompany them on actual sales calls and assist with gathering and coordinating information to support their sales efforts.

News

This internship gives you the opportunity to observe each member of the news operation in action. You'll go out on stories with reporters, sit in the studio with anchors on the air, sit the editor while they manage the day's news, and sit with and learn some of the responsibilities of the Desk Assistant and Newsroom Service Aide. You'll also learn the newsroom computer system and be given the chance to gather sound, write copy and produce your own news story or newscast that can be incorporated into your own audition tape.



400 Market Street, 10th Floor
Philadelphia, PA 19106
(215) 238-1060
kyw1060.com

KYW Newsradio Internship Application

Name: _____ Date: _____

Home Address: _____

City/State/Zip: _____ Home/Cell Phone: _____

Social Security Number: _____ E-mail Address: _____

School Name: _____

School Address: _____

City/State/Zip: _____ School Phone: _____

Advisor's Name and Phone: _____

Semester Applying For: _____ Spring _____ Summer _____ Fall
DEADLINES: (Nov. 1st) (March 1st) (July 1st)

In which departments would you prefer an internship: _____ Sales _____ News _____ Marketing

Internship Start Date: _____ Internship End Date: _____

Number of credits received for internship: _____

Number of hours required to receive full credit for internship: _____

Expected Date of Graduation: _____ GPA: _____

Major: _____ Minor: _____

Intern Signature



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KYW Newsradio Advisor's Verification

Internship Advisors Name _____

Internship Advisor's Contact Information:

Email _____ Day Time Phone _____

This will verify that _____ is a student at

_____ and will receive _____ credits after completing

_____ hours of internship at KYW Newsradio during _____
(semester/year).

In addition, the following requirements (such as term papers, KYW Newsradio supervisor's evaluations, etc.)

are also required: _____

_____.

In order to receive these credits, the student is required to spend a minimum of 16 hours per week working at KYW Newsradio in the program.

Semester Applying For: _____ Spring _____ Summer _____ Fall

Internship Advisor's Signature

Date



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KYW Newsradio Internship Agreement

I, _____, hereby request that Infinity Broadcasting East Inc., a subsidiary of CBS Radio Inc., d/b/a KYW Newsradio allow me to participate in their Internship Program. I acknowledge that, if accepted, I will not be an employee or agent of KYW Newsradio, but will act solely as an unpaid volunteer gaining experience exclusively for my own benefit.

In consideration of the opportunity to acquire such experience, I do hereby release and forever discharge KYW Newsradio, its owners, successors, agents, and employees from any and all claims, demands, causes of action, losses, expenses, costs and liability of any nature whatsoever which I may have against any of them arising out of or in connection with my internship at KYW Newsradio.

IN WITNESS WHEREOF, I have caused this document to be executed and sealed this day,
_____ (date).

Intern Signature

Signed and sealed in the presence of:

Notary Public

My commission expires _____