

WIP
“Miller Ultimate Ticket Contest”
Official Contest Rules

These Contest rules are specific to the above Contest conducted by CBS Radio East, LLC d/b/a WIP (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific Contest, the Station’s general contest rules apply to this Contest as well. A copy of these specific Contest rules and the Station’s general contest rules are available at the Station’s studio at 400 Market Street, 9th Floor, Philadelphia, PA 19106 during regular business hours and on the Station’s website at <http://philadelphia.cbslocal.com/2017/10/19/wiprules/>. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

How to Enter

1. No purchase or payment of any kind is necessary to enter or win the “Miller Ultimate Ticket Contest” (the “**Contest**”).
2. Must be twenty-one (21) years of age or older legal resident of Pennsylvania, New Jersey or Delaware at time of entry (each an “**Entrant**,” collectively the “**Entrants**”).
3. To enter the Contest, entrant may enter on-air or on-site as follows:
 - a. **To enter on-air**, listen to the Station weekdays (*Monday through Friday only*) beginning on Monday, February 12, 2018 at 6:00am (ET) and ending on Friday, February 23, 2018 at 10:00pm (ET) (the “**On-Air Entry Period**”) for the announcement of the cue to call. Upon hearing the cue to call, be the ninth (9th) caller (as announced on-air prior to each cue to call) to the Station Contest line at 215-625-6681 to win a Qualifying Prize (*as described in Section 14 below*) and be qualified for a chance to win the Grand Prize (*as described in Section 15 below*), upon verification of eligibility.
 - i. **WARNING! ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS TO ENTER OR TO WIN.**
 - ii. **CALLS TO OTHER STATION PHONE NUMBER(S), OTHER THAN THE ANNOUNCED CONTEST LINE NUMBER(S), INCLUDING THE STATION’S GENERAL/MAIN NUMBER, WILL NOT BE ACCEPTED.**
 - b. **To enter on-site**, visit the locations listed below in Attachment A (“**On-Site Events**”) during the dates and times listed below in Attachment A beginning on Wednesday, January 31, 2018 and ending on Thursday, February 22, 2018 (the “**On-Site Entry Period**”) and complete an official entry form (*available while supplies last*) and legibly hand write your first name and last name, complete address, city, state, zip code, telephone number (including area code), and date of birth on an official entry form and place the completed entry form in the dedicated collection box. P.O. Boxes are not permitted. All entries must be received by five (5) minutes prior to the end of each On-Site Event, as listed below in Attachment A. Entries submitted may not be acknowledged or returned. Failure to provide all required information may result in disqualification. See Attachment A for a complete list of On-Site Event locations, dates, and times. One (1) entry per person at each event.
 - i. At the conclusion of each On-Site Event, five (5) Qualifying Prize winners will be selected in a random drawing of all onsite entries received during that On-Site Event. The Station will announce each potential Qualifying Prize winner’s name on-site, and he or she will need to come forward within one (1) minute to win. In the event that a potential Qualifying Prize Winner does not come forward within one (1) minute of his or her name being announced, he or she will forfeit the Qualifying Prize and an alternate potential Qualifying Prize Winner may be selected (***time permitting at the sole discretion of the Station***) in a random drawing of all remaining on-site entries received during that On-Site

Event. A total of up to one hundred (100) Qualifying Prize Winners will be selected on-site during this Contest (*five (5) per On-site Event*).

- ii. **TO QUALIFY, YOU MUST BE PRESENT FOR THE DRAWING(S) AND IN THE EVENT YOUR ENTRY IS SELECTED, PRESENT YOURSELF TO THE STATION STAFF AS REQUIRED ABOVE. ALL DECISIONS BY STATION STAFF AND/OR MANAGEMENT ARE FINAL.**
4. **REGARDLESS OF THE METHOD OF ENTRY, A PERSON MAY BECOME A QUALIFIER ONCE IN THIS CONTEST, AND OBTAIN ONLY ONE (1) QUALIFIER SPOT IN THE GRAND PRIZE EVENT. ONCE A PERSON OBTAINS A QUALIFIER SPOT IN THIS CONTEST, HE/SHE WILL BE DISQUALIFIED IF SELECTED AGAIN AS A POTENTIAL QUALIFIER VIA A DIFFERENT METHOD OF ENTRY.**
5. **ONLY THE ACTUAL CONTESTANT WHO ENTERED THIS CONTEST CAN BE A QUALIFIER. CONTESTANTS CANNOT TRANSFER OR ASSIGN THEIR QUALIFYING SPOTS TO OTHER PERSONS.**
6. There will be up to a total of one hundred and fifty (150) Qualifying Prize Winners (fifty (50) on-air and one hundred (100) on-site) and three (3) Grand Prize Winners selected in the Contest.
7. Subject to verification of eligibility and compliance with these Contest rules, each of the up to one hundred and fifty (150) verified Qualifying Prize Winners in this Contest will be invited to participate in the Grand Prize Event (*as described in Section 10 below*) for the chance to win one (1) of three (3) Grand Prizes in this Contest.

How to Win

8. Up to fifty (50) total Qualifying Prize Winners will be selected on-air as described above. Potential on-air Qualifying Prize Winners will be notified at the time of their call.
9. Up to one hundred (100) total Qualifying Prize Winners will be selected at On-Site Events as described above. Potential on-site Qualifying Prize Winners will be notified at the time of the on-site random drawing as described above.
10. **Grand Prize:** On Friday, March 9, 2018, all Qualifying Prize Winners must be present and checked in with Station staff by 9:30pm (ET) at Xfinity Live, 1100 Pattison Ave, Philadelphia, PA 19148 (the "**Grand Prize Event**"). Qualifying Prize Winners must present a valid government-issued photo ID and will be required to sign a liability release agreement and eligibility acknowledgement form "as-is" at check-in. Three (3) potential Grand Prize Winners (each a "**Grand Prize Winner**") will be selected on March 10, 2018 at approximately 9:55pm (ET) in a random drawing of all Qualifying Prize Winners present and checked in at the Grand Prize Event.
 - a. The Station will announce each potential Grand Prize winner's name on-site, and he or she will need to come forward within one (1) minute to win. In the event that a potential Grand Prize Winner does not come forward within one (1) minute of his or her name being announced, he or she will forfeit the Grand Prize and an alternate potential Grand Prize Winner may be selected (*time permitting at the sole discretion of the Station*) in a random drawing of all remaining Qualifying Prize Winners present and checked in at the Grand Prize Event.
11. **IN NO EVENT WILL ANY "DEAL-MAKING" BETWEEN ENTRANTS IN THE CONTEST WILL BE PERMITTED. STATION RESERVES THE RIGHT TO DISQUALIFY ANY PERSON THAT IT SUSPECTS HAS PARTICIPATED IN OR OFFERED OR ACCEPTED ANY TYPE OF "DEAL-MAKING" WITH RESPECT TO THIS CONTEST.**
12. **ALL ENTRANTS HEREBY AGREE TO STRICTLY FOLLOW ALL INSTRUCTIONS AND DIRECTIONS GIVEN BY THE STATION STAFF AT THE GRAND PRIZE EVENT AND**

UNDERSTAND THAT ANY INTENTIONAL FAILURE TO COMPLY WITH THESE CONTEST RULES OR PROCEDURES OR INSTRUCTIONS GIVEN BY STATION STAFF WILL RESULT IN IMMEDIATE DISQUALIFICATION. ALL DECISIONS MADE BY STATION STAFF AND/OR MANAGEMENT ARE FINAL.

13. Odds of winning a Qualifying Prize on-air depend on the order and number of calls received. Odds of winning a Qualifying Prize on-site depend on the number of eligible entries received at that On-Site Event. The odds of a Qualifying Prize Winner in this Contest winning a Grand Prize will be up to, but in no event greater than 3:150.

Prize(s)

14. Up to one hundred and fifty (150) Qualifying Prizes will be awarded. Verified Qualifying Prize Winners in this Contest will receive one (1) Miller and Eagles t-shirt (each a **“Qualifying Prize”**). The Approximate Retail Value (“ARV”) of each Qualifying Prize is \$15.00.
15. Up to three (3) Grand Prizes will be awarded. Each Grand Prize Winner in this Contest will receive two (2) season tickets to all eight (8) Regular Season Philadelphia Eagles NFL Home Games for the 2018 Eagles season (each a **“Grand Prize”**). These tickets do NOT include any pre-season games or any post-season games. The ARV of each Grand Prize is \$2,500.00.
- a. With respect to event tickets of any kind, Station and sponsors are not responsible for replacing or reimbursing winners with any form of compensation for events that are canceled, rescheduled or delayed. All cancellations are deemed beyond the control of Station and its sponsors. This includes, but is not limited to, event cancellations, schedule changes, as well as all delays or cancellations due to acts of nature, terrorism (including threats), illness or war. Additionally, Station is not responsible for any work stoppage that may affect Station’s ability to provide any of the prizes. Station is not responsible for any expenses incurred by Contest winners as a result of such cancellations or delays.
16. Potential Qualifying Prize Winners and potential Grand Prize Winners will be notified when Contest paperwork is ready and available for pick up at the Station’s studio during regular business hours. Qualifying Prize Winners and Grand Prize Winners may wish to call business office at 215-625-6500 to confirm hours and availability. The Grand Prize Winner will have thirty (30) days from the date winner is notified that the prize information is available for pick-up to pick up their prize, unless an earlier deadline is communicated by Station to the Grand Prize Winner.

Sponsor(s)

17. The sponsor of this Contest is CBS Radio East, LLC and Miller Brewing Company.

Attachment A

Wednesday, January 31, 2018, 7:00pm-9:00pm (ET) at Otts on the Green, 340 Greentree Rd., Sewell, NJ, 08080

Thursday, February 1, 2018, 5:00pm-7:00pm (ET) at PJs Whelihan`s, 1854 Marlton Pike East, Cherry Hill, NJ 08034

Thursday, February 1, 2018, 8:00pm-10:00pm (ET) at Ott's Tavern, 3112 Bridgeboro Rd, Delran, NJ 08075

Friday, February 2, 2018, 6:00pm-8:00pm (ET) at Tyler's Bar & Grille, 5343 Limestone Rd, Wilmington, DE 19808

Friday, February 2, 2018, 9:00pm-11:00pm (ET) at Stinger's Waterfront, 401 South Swarthmore Avenue, Ridley Park, PA 19078

Saturday, February 3, 2018, 6:00pm-8:00pm (ET) at Grotto Pizza, 1819 Pennsylvania Ave, Wilmington, DE 19806

Saturday, February 3, 2018, 7:00pm-9:00pm (ET) at Dominic's Tavern, 100 E Browning Rd, Bellmawr, NJ 08031

Saturday, February 3, 2018, 10:00pm-12:00am (ET) at Tavern on Broad, 200 S Broad St, Philadelphia, PA 19102

Sunday, February 4, 2018, 5:30pm -8:30pm (ET) at Landmark Americana-Glassboro, 1 Mullica Hill Rd, Glassboro, NJ 08028

Saturday, February 10, 2018, 8:00pm-10:00pm (ET) at Maggie's Waterfront Cafe, 9242 N Delaware Ave, Philadelphia, PA 19114

Tuesday, February 6, 2018, 12:00pm-2:00pm (ET) at Springfield Beverage, 2206 Washington Ave, Philadelphia, PA 19146

Wednesday, February 7, 2018, 12:00pm-2:00pm (ET) at Beer Mill, 351 W Chestnut St, West Chester, PA 19380

Wednesday, February 7, 2018, 4:00pm-6:00pm (ET) at Rite Buy, 5300 W Baltimore Ave, Clifton Heights, PA 19018

Thursday, February 15, 2018, 12:00pm-2:00pm (ET) at Oxford Ave Beer & Soda, 7517 Oxford Ave, Philadelphia PA 19111

Thursday, February 15, 2018, 4:00pm-6:00pm (ET) at Cottman Beverage, 7544 Frankford Ave, Philadelphia PA 19136

Friday, February 16, 2018, 12:00pm-2:00pm (ET) at Superior Beverage, 701 Wheatland Street, Pheonixville PA 19460

Friday, February 16, 2018, 4:00pm-6:00pm (ET) at Holiday Beverage, 8601 Torresdale Ave, Philadelphia PA 19136

Monday, February 19, 2018, 12:00pm-2:00pm (ET) at Brewer's Outlet 202, 257 Wilmington West Chester Pike, Chadds Ford, PA 19317

Thursday, February 22, 2018, 12:00pm-2:00pm (ET) at Ardmore Park, 2511 Haverford Rd, Ardmore, PA 19003

Thursday, February 22, 2018, 4:00pm-6:00pm (ET) at Waywood Beverage, 624 Millers Hill, Kennett Square, PA 19348